Social Media Links, Tags, Mentions

For social media, you need to make sure you utilize the proper tag depending on which channel you're using. For example, tags on LinkedIn and Instagram and Twitter can be (and almost always are) different, even for the same company, so it's important to use the right tag for the right platform. PSMA doesn't have an Instagram presence, so you'd just hashtag them (#PSMA) but their LinkedIn is "@PSMA (Power Sources Manufacturers Association)" and their Twitter is "@psma_" including the underscore. So you can't just cut and paste the same thing to all of your channels. You likely know this already, but if you need help, please feel free to reach out to me! I'm happy to coach you through it.

Instagram tags: (there aren't many of our sponsors on IG)

@ieeepels @analogdevices @we_group #PSMA @assistcenter @ncstate university #enableseu #cpss #bodospowersystems #how2power #ubito

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LinkedIn tags (you will need to cut and paste and then go back into your LI post to make sure the tags "take.")

@PSMA (Power Sources Manufacturers Association) @assist center @north carolina state university @IEEE PELS TC2, @EnABLES EU, #CPSS @Bodo's Power Systems @How2Power.com @Analog Devices, @Würth Elektronik Group, @UBITO

Twitter tags:

@enerharv @psma_ @IEEEPELS @enableseu #CPSS @Bodos_Power @how2power @adi_news @wurthelectronic #ubito @ncstate @assistcenter

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Please include this in your posts:

Learn more at enerharv.com - there are a limited number of seats available.
#EnerHarv2022
Or just enerharv.com

Links you may need to include:

www.enerharv.com (general)
www.enerharv.com/request-for-abstracts (request for abstracts)
www.enerharv2022.eventbrite.com (register to attend)

Starter post:

Registration is now open for #EnerHarv2022, the premier [use appropriate PSMA tag] International #EnergyHarvesting Workshop dedicated to industrial & academic advancement of the #PowerIoT #ecosystem and bringing energy harvesting to mainstream applications hosted by the [use appropriate NC State tag] [use appropriate ASSIST Center tag] on April 5-7, 2022 in beautiful Raleigh, NC, USA! Please visit Enerharv.com for full details. Open call for live, interactive demonstrator and poster proposals now open as well! Early bird registration will end on February 11, 2022 so secure your extra $160 savings now!!! Thanks to our Technical Sponsors [IEEE tag, EnABLES EU tag] #CPSS, our Media Sponsors [Bodo's Power Systems tag, How2Power.com tag], and our Industry Sponsors [Analog Devices tag, Würth Elektronik Group tag, UBITO tag]

For speakers: (please make sure the tags are highlighted properly indicating the tags work)

Come see me present "[TALK TITLE GOES HERE]" at #EnerHarv2022, the premier [use appropriate PSMA tag] International #EnergyHarvesting Workshop dedicated to industrial & academic advancement of the #PowerIoT #ecosystem and bringing energy harvesting to mainstream applications hosted by the [use appropriate NC State tag] [use appropriate ASSIST Center tag] on April 5-7, 2022 in beautiful Raleigh, NC, USA! Please visit Enerharv.com for full details. [use tags for other sponsors listed above, depending on which social media platform you're working on.]